

ENTREPRENEURSHIP AMONG RURAL WOMEN

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ABSTRACT

Women are an essential part of the nation. Men and female are two wheels of a cycle which requires together to move. The Indian economic system is searching ahead for the equal participation of men and female for the economic development of the nation. This paper discusses with entrepreneurship amongst rural women. Many packages have been promoted by the government and non-government authorities to promote rural entrepreneurship among women. But most of these programs are observed to be inactive by the midst. This can be efficiently implemented if their requirements and troubles are properly studied. In this paper's discussion is also made concerning the want for merchandising entrepreneurship among rural women.

KEYWORDS: *Entrepreneurship, Rural Women, Rural Women Entrepreneurship*